How To Survive The Tech Industry: A Handbook

99 Essential Tips for Surviving in the Digital World

Stuart Todd

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TO CHERYL,

THANKS FOR ALWAYS HAVING MY BACK AND SUPPORTING ME IN EVERYTHING I DO. BEHIND EVERY GOOD MAN IS A SLIGHTLY ANNOYED WOMAN SHAVING HIS BACK.

LOVE YOU SCONEHEAD X

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1. Hello, there.



Foreword

A standard gloomy Monday morning. I dragged myself out of bed, brushed my teeth, threw some half decent clothes on, quickly styled my hair, jumped in my car and set off for work.

I wasn't happy but that was normal, I hadn't been happy for years, everyone knew it - people avoided me, I was miserable, the old me had somehow slowly faded away, as hard as I tried to be that guy, he was gone, this shell remained.

Coding wasn't fun anymore, gone where the days where I'd code for fun, where i'd wake up and just start coding for the hell of it. It used to be exciting and fun. I loved it. I'd always wanted to be a coder since I was a kid.

But now, I was churning out sub-standard work, cutting corners, working 12 hours a day despite only being paid for 8. Working for a toxic company who only cared about their bottom line.

I sat down at my desk, opened up my computer and felt sick to the bottom of my stomach, I couldn't do this anymore, I dreamt about quitting, about standing up and walking out.

I typed out my resignation email, deleted it, typed it out again, deleted it, typed it one last time... thinking 'Just hit send'. I stared it for another few minutes, then thought, screw it.... why not?

Hands down the BEST decision I ever made. Years later I can look back and analyse it, I was completely burnt out, I was stagnant, my skills were massively out of date. I was lost.

I figured I'll take a few weeks to clear my head, weeks turned into months, months turned into years. I stopped coding for 3 years, I couldn't face opening my laptop.

These days, I love coding again! The pre-burnout me is long gone, I've accepted I'm not that guy anymore, a new maturer version emerged and he wanted to help others.

Within the industry, the trick is knowing how to separate the good from the bad and the ugly. Knowing what skills you need to survive and thrive so you don't repeat the same mistakes I've made during my career.

My hope is that this book helps...

A little about me

It's important to strive for excellence in software engineering and not settle for less. As software engineers we have to continually learn to stay relevant in an ever evolving industry.

Companies need to be better, stop being so greedy and champion quality over the need to make as much money as possible.

Lets stop screwing people over and be better. I hold myself and others to a high standard.

I've honed my skills at distinguished development companies, implementing design patterns, supervising developers, and ensuring adherence to SOLID principles and industry best practices.

Over the years for worked for some good companies and some (really) bad companies! My focus is delivering quality work and helping others do so.

I run Half Shell Studios. A software development house.

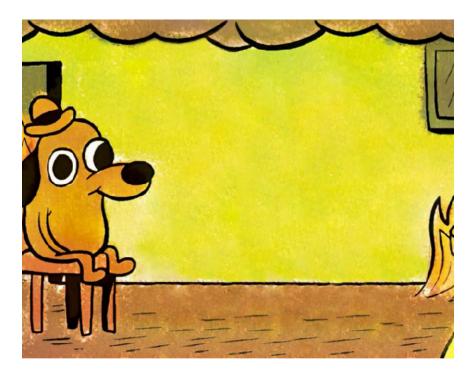
I love coding (yes, even outside of work), drawing, cooking, working out and writing.

I'm happily married (most of the time) with two children and two dogs. My favourite Spider-Man is Andrew Garfield and my all best time ever video game is Final Fantasy Tactics.

Yep, I'm pretty cool.

If I wasn't a Software Engineer I'd be an Alpaca farmer or a Postman.

2. The Job Market.



The Job Market.

Tip 1: Red flags to make you think twice.



Red flags are everywhere--during your interview, on promotional material or from the horses mouth, here's a few:

We're family.

Unless your boss is Vin Diesel or you're actually working for a family run business then work isn't your family. I'm not saying you can't be friendly but you're there to do a job, you're not going to ask your boss to bring you a McDonalds breakfast when you're hungover or watch your dogs while you go on holiday.

The lines between the professional and personal can blur. An exaggerated sense of loyalty can be harmful and creates an environment where employees can be taken advantage of. Avoid.

A 'fast paced' working environment.

You can usually pull this from the job description itself. If it says stuff like 'fast paced', 'work fast and try not to break stuff' or 'we get shit done' plastered all over the job posting, it's a concern.

But why? Well, they're most likely cutting corners and rushing projects. Which in itself is fine, as long as the technical debt is paid back, be sure to find out during the interview. If their response is unsatisfactory, my advice? Don't bother.

A drawn out interview process.

An excessive number of interviews or a drawn-out interview process is a red flag and a sign that you might be dealing with a company you should avoid. Such practices can indicate inefficiency, poor organisation, and a lack of respect for candidates' time.

If a company can't handle its hiring process efficiently, it's probably having trouble with other parts of its operations as well. So, unless you love endless rounds of '*tell me about a time when...*', it might be better to pass on these interview marathons.

Poor interview questions.

Poor questions can highlight a company's lack of preparation, professionalism, or understanding of the role they're hiring for.

Watch out for overly generic questions, such as "*What is your biggest weakness*?" or "*Where do you see yourself in five years*?". These questions offer little insight into a candidate's true fit for the position.

Additionally, questions that are irrelevant to the job at hand, like "*If you were suddenly transformed into a fish, what would you do?*" are just annoying and ridiculous.

Lack of transparency.

When a company is vague about job responsibilities, growth opportunities, or the specifics of compensation and benefits, it can indicate potential disorganisation or a lack of commitment to employee satisfaction.

Candidates should be wary of employers who evade questions about team dynamics, management styles, or why the position is open, as these could be signs of high turnover rates or unresolved internal conflicts.

No growth opportunities or a non-existent dev culture.

A glaring red flag! Accepting a job without any growth or dev culture can spell trouble for your long-term career prospects.

If a company doesn't offer clear paths for advancement or doesn't invest in professional development, it might suggest that they view employees as expendable rather than valuable assets.

Imagine joining a gym and the weights max out at 10kg. Growth isn't impossible but **gainz** are going to be harder to come by.

General toxic behaviour.

General toxic behaviour, such as gaslighting, disregarding, or ignoring interviewees and staff, is a major red flag that should make you reconsider any potential job opportunity.

Imagine being at a party where people pretend you're not even there, or worse, make you question your own reality and experiences. Anyway, enough about my social life (cries), but you get the picture, right?

Just remember... that's the kind of environment you might be walking into if you encounter these toxic behaviours during the hiring process.

Resistance to change.

If an organisation is rigid and unwilling to adapt, it could indicate a lack of innovation and a reluctance to evolve with industry trends. This resistance can stifle progress, leading to outdated practices and missed opportunities for growth.

Imagine working in a place where every new idea is met with the same response: "*We've always done it this way*." If you're passionate about bringing fresh perspectives and driving improvements, you're in for an uphill battle.

Lack of communication.

Delays and poor communication can suggest that the company is disorganised or that they don't prioritise the candidate experience. If they can't manage timely updates during the interview stage, it might indicate that they struggle with effective communication and respect for employees once they're on board.

Look for companies that value clear, prompt communication.

No formal offer.

A formal offer letter is not just a formality; it's a crucial document that outlines the terms of your employment, including salary, benefits, and job responsibilities. Without it, you're left in a state of limbo, with no concrete agreement or protection.

A formal offer letter ensures that both parties are on the same page and provides a clear, binding understanding of the employment terms. If a company can't manage this basic step.... actually, why am I still going on about this? If there's no contract, run a mile (or don't take the job). End of.

<u>Too pushy.</u>

I've been caught out by this one recently, actually. After receiving a job offer, I asked for a few days to review it. What followed was an angry response:

"We need to know today. If you haven't decided by tomorrow, we'll move on to other candidates."

Under pressure, I hastily accepted the offer on the spot. What followed was possibly the worst job I've ever had. I won't go into details, but imagine stubbing your toe but the pain never ends–also it's ten times worse and someone is stabbing forks into your eyeballs (if they're reading this, hiya!)

Tip 2: Green flags to look out for.



Hey! It's not all bad, there's GOOD companies out there, but how do you separate the good from the bad and the ugly?

Well...

The company respects your time.

Timely responses to interview scheduling and clear communication the next steps are huge green flags. A company that values your time demonstrates professionalism and consideration.

This respect for your time isn't just about efficiency; it's a reflection of the company's broader culture. When they manage the hiring process effectively and promptly, it suggests that they value their employees' time and productivity once you're on board.

Job description isn't outrageous.

The job description doesn't list every skill that's ever existed; instead, it stays focused on the actual job title and what the role entails. I've seen junior development positions with job descriptions that read like those for technical leads—an obvious mismatch that sets unrealistic expectations.

An effective job description provides a clear and honest overview of the role, highlighting key responsibilities, essential qualifications, and core skills needed.

Workplace is diverse and inclusive.

In a truly inclusive workplace, you'll see tangible efforts to ensure that all employees feel comfortable and supported. This includes having policies and practices that promote equality, provide support for different needs, and celebrate differences.

If the workplace culture actively encourages participation from all employees, offers equitable opportunities for advancement, and genuinely respects and values each individual's unique contributions, it's a strong indicator that the company isn't full of crap-- no empty promises or buzzwords.

Interviewer asks follow-up questions.

When an interviewer asks follow-up questions and doesn't rigidly stick to the script, it's a positive sign that they're genuinely engaged and interested in understanding your fit for the role.

This approach not only makes for a more engaging and insightful interview but also suggests a work environment that values open dialogue and adaptability.

You: 'I've recently been learning something new after work.' **Interviewer:** 'Oh really? What are you learning? How do you find time?'

Interview feels more like a conversation.

When an interview feels more like a conversation than a formal interrogation, it's a great sign that the company values genuine interaction and open dialogue.

There's a natural flow to the conversation, with both sides sharing insights and asking questions that delve deeper into each other's experiences and ideas.

The back-and-forth exchange allows you to discuss your skills and experiences in a more relaxed and authentic manner.

Plenty of growth opportunities and career progression.

In such an environment, you're not just performing a job but actively advancing and developing new skills. This means clear pathways for promotion, ongoing training, and diverse projects that help you build your expertise and reach new professional heights.

Imagine, being part of a company where every challenge is an opportunity to grow and every success opens doors to new roles and responsibilities. Where do I sign?

There's emphasis on work-life balance.

Imagine a workplace that offers flexible hours, remote work options, and encourages you to unplug when you're off the clock? They're supportive of your need for time with family, hobbies, and self-care, rather than expecting you to be always on call.

Actively promoting and practicing work/life balance, reflects a commitment to creating a sustainable and enjoyable work environment.

Need to source out your cosplay outfit, for the upcoming weekend of LARP? Hey, no bother, take the afternoon, make up the hours another time.

They rarely need to hire.

When a company rarely needs to hire, it's often a sign of a stable and healthy work environment.

It suggests that the company invests in its employees, fosters a positive culture, and provides opportunities for growth, making it a place where people want to stay long-term. This stability also indicates that the company is likely well-managed and successful, creating a reliable and supportive atmosphere for everyone.

Interview process is smooth.

When the process flows seamlessly, it not only makes a positive impression but also minimises stress for candidates, allowing them to focus on showcasing their skills and fit for the role rather than navigating a confusing or disjointed procedure.

It demonstrates that the organisation is capable of managing its hiring needs effectively and respects the effort and enthusiasm that candidates bring to the table. Like Ace Ventura says 'Like a glove!'

<u>It's well paid.</u>

A clear sign that a company values its employees and recognises the importance of fair compensation for their skills and efforts.

Employees feel appreciated and motivated to perform their best. When a company offers a well-paid role, it reflects their commitment to investing in their workforce and maintaining a satisfied and productive team.

P.S - if the job description states 'competitive' salary - it probably isn't (shocker!). You need to actually see the salary amount.

Excellent perks.

A company that truly values its employees and goes beyond the basics to create a supportive and enjoyable work environment offers excellent perks!

These perks often include comprehensive health benefits, generous retirement plans, wellness programmes, flexible work arrangements, free hugs (maybe...) and professional development opportunities.

By the way, pizza every other month ISN'T a perk, although never turn down free pizza, unless it's got pineapple on it....

Tip 3: Being ghosted.



For every success I've had many more failures. Sometimes you don't even know you've failed at all. Sometimes you're ghosted and left in the dark as to why, left alone to your own thoughts.

Unfortunately, it's a common experience for many candidates, and it can be frustrating and disheartening. Sometimes, companies receive an overwhelming number of applications and simply don't have the resources to respond to everyone.

Other times, they may not follow up as a matter of practice, leaving candidates in the dark about their application status.

While it's never a pleasant experience, it's important to remember that being ghosted or rejected isn't necessarily a reflection of your qualifications or potential. It could be due to a variety of factors beyond your control.

And yeah, those companies / recruiters who intentionally ghost candidates are 100% dicks, a big bunch of love sausages who don't deserve a second thought, move on, forget them.

Remember, you're awesome, you ain't afraid of no ghost(ing). The key is to remain resilient, learn from each experience, and keep moving forward.

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Tip 4: How to prep for an interview.



Congratulations! You've been invited to attend an interview. Maybe you're nervous, maybe you aren't but either way, here's a few tips and ideas to how you better prepare:

Look them up.

Typically, you can see the names of the guys who'll be interviewing you. Use this to your advantage. Connect with them on LinkedIn, google them, have they written any articles? Do they post? Great, go give them a read. You get the picture.

Find out all their dirty little secrets beforehand, remind them that if they don't offer the role you'll destroy them... or maybe it'll give you some talking points to help the conversation flow more naturally, either way... do it.

Research the company.

Do your research. Have a look through the company website, watch promotional materials etc. It's extremely useful, not only to aid you in your interview, but to get a feel for the company culture. Does it align with your own?

Learn about the history of the company, how long they have operated? Did they have any ties to illegal sweat shops? What do they specialise in? The more information you have, the better you can tailor your responses to their questions.

Study the job description.

I've given interviews before, they'll be working from the job description and typically working their way down each point. Why not do the same?

List out each of the skills and write notes beside each one. What's your skill level? Are you keeping up to date with industry standards? When did you last use those skills and why? Is this a weakness? What are you going to do about it if it is?

They're going to ask you questions to determine if you're qualified enough, study the job description to your advantage.

Come up with questions.

So by now, you'll have researched the interviewers, the company and the job description, you <u>SHOULD</u> have some idea of what questions you're going to ask them.

At some point in the interview you're going to be asked, **'Do you have any questions for us?'**. Be armed with a list of questions, when they're answering those questions, actively take notes and hit them with a follow-up question. It shows you're actually listening and are interested in the role itself.

STAR method.

"Tell me about a time where you've experienced a challenge, did you overcome it? If so, how?"

Don't panic, use the **STAR** method:

- Situation What was the issue/obstacle you faced?
- Task What plan did you come up with to address it?
- Action How did you implement this plan?
- Result How effective was it? What changes/results occurred?

During the interview.

First impressions matter; wear clothes. You'll probably be asked to give a quick walkthrough your CV, pull out relevant experiences that compliment the job spec.

When talking about yourself, keep it concise, they don't want to know the ins and outs of the junction system in FF8 or how much you enjoy gardening.

If you're in a video call, set up two screens, one hosting the conference call, the other with a bunch of notes to help you get through the interview, you're going to be nervous, having those notes to fall back on can be a lifesaver (it's worked for me a few times!). Oh and remember to ask those questions!

After the interview.

Follow up the interview with a thank you note / email. You'll be amazed how many people don't do this.

This can help set you apart in a competitive job market. I would recommend waiting one business day before sending this note out.

Thank them for their time, don't be too pushy but highlight how your skills match the role they're trying to fill.

Oh and don't forget to subtly hint that you've kidnapped their spouse and if they ever want to see them again you expect a job offer by the end of the day.

Tip 5: Common interview questions and how to answer them.

Before you start reading...

You should use the generic answers below as a foundation and customise them based on your personal experiences, the job description, and the hiring company. Add your own personality to make your answers stand out. After each interview, reflect on any feedback or reactions you received and adjust your responses accordingly to improve for future opportunities.

And hey, just imagine if Nic Cage was a software engineer—how would he handle this?

Question	Answer
Please tell me about yourself?	Well, where do I start? I'm Nic Cage, but in this reality, I'm a software engineer. So picture this–it's like 'Face/ Off,' but instead of swapping faces, I swap between programming languages. One minute, I'm writing pristine PHP, the next, I'm deep into React, building interfaces faster than a Ferrari. I've got over 15 years of experience, but, you know, it's not about the years–it's about the passion. I've fought through bug-infested codebases like I fought through the streets in 'Gone in 60 Seconds.

Question	Answer
Great Err Why do you want to work here?	Why do I want to work here? Well, let me tell you, it's like when I read a script and I just feel it—you know what I mean? It's not just about the paycheck or the prestige, it's about being part of something bigger. When I looked at this company, it was like seeing the Declaration of Independence—there's a treasure map
	underneath. I can see the potential, the innovation, and the opportunities to do something crazy good. I want to be in a place where I can not only bring my skills to the table but also take some wild, bold swings and make a real impact.
Love it! What are your strengths and weaknesses?	For strengths—let's talk versatility. Just like my film career, I can adapt to any environment. Now, weaknesses? Well, I'd say my biggest weakness is that I sometimes dive too deep. I get so invested in solving a problem or improving a system that I'll spend hours chasing the 'perfect solution' but I've learned to lean on my team more, trust them to share the load, and remind myself that sometimes, 'good enough' is, well, good enough.
I see. Can you describe a challenging situation and how you handled it?	Oh, let me take you back to a time when the codebase was in absolute chaos, like the Wild West of spaghetti code–untamed, unpredictable, and just waiting to implode. It was an e-commerce platform, handling thousands of transactions a day, but the architecture was ancient, like something you'd find in the basement of a museum. I handled it by keeping the team focused, breaking the big, scary problem into smaller, manageable tasks. We
	rewrote key modules, improved efficiency by nearly 50%, and by the end of it—boom—that platform was humming like a finely-tuned engine.
Nice. Where do you see yourself in five years?	I want to mentor. Guide the next wave of developers, teach them that coding isn't just lines on a screen—it's a way of solving problems, of creating art in a digital world.

Question	Answer
Moving on. How do you prioritise your work?	First, I get a clear picture of the chaos. What's the deadline? What's the impact? I start by tackling the urgent and the important. These are the high-octane moments that need immediate action.
	Next, I break down the tasks into smaller, manageable chunks and I set up a timeline that ensures I'm not running against the clock with a last-minute explosion.
	Finally, I stay adaptable. The landscape can change faster than a car chase scene, so I'm always ready to pivot and adjust my priorities based on new information or shifting project needs.
That's quite interesting. What motivates you?	For me, it's a combination of factors that keep my engine revving: Problem-solving, innovation, collaboration and trying to make a difference.
Can you describe a time when you had to work as part of a team?	We were in the midst of developing a complex application with a tight deadline. Our team was a mix of developers, designers, and project managers, and we were facing a critical issue: a significant performance bottleneck that was threatening to derail our project. We organised a series of brainstorming sessions where every team member could contribute their insights. We identified the bottleneck as an inefficient database query and implemented several performance improvements. Each team member took ownership of their part, and our combined efforts led to a significant enhancement in performance.

Question	Answer
How do you handle criticism or feedback?	When I receive feedback, my first step is to remain calm and absorb the information. It's essential to listen carefully, like a seasoned spy gathering intel before a critical mission. I take the time to understand the feedback fully without letting my emotions cloud my judgment.
	Once I've processed the feedback, I evaluate its validity and relevance. This is like assessing whether a new clue fits into the larger puzzle. I reflect on how it aligns with my work and identify areas for improvement. If the feedback is constructive, I embrace it as an opportunity for growth.
Why are you leaving your current job?	I'm leaving my current job because I'm at a juncture where I'm eager to explore new horizons and challenges that align more closely with my long-term career goals. Over the years, I've had the chance to work on some incredible projects and learn from a talented team, which has been immensely rewarding. However, I've reached a point where I feel I've hit the limits of what I can achieve in my current role.
Can you describe a time when you demonstrated leadership skills?	In my previous role, I led a project to revamp our internal reporting system. I coordinated a cross- functional team, set clear goals, and assigned tasks based on each member's strengths. I facilitated regular check-ins to address challenges and ensure we stayed on track. By fostering collaboration and providing support, we completed the project ahead of schedule and improved reporting accuracy.
What do you do if you disagree with a coworker?	When I find myself in disagreement with a coworker, I see it as an opportunity to delve deeper into the narrative rather than as a conflict. My approach is to handle it with the same finesse as negotiating a tricky script change.I listen first, communicate openly, try to find common
	ground and seek solutions togethers. If all that fails, I agree to disagree, reflect and move on.

Question	Answer
Can you explain this gap in your CV?	During that period, I took time off to focus on personal growth and reflection, which is as vital to a career as character development is to a film. I used this time to explore new interests, engage in self-improvement, and recharge my creative energies. Think of it as a character arc where I had to step away from the spotlight to rejuvenate and return with a fresh perspective.
What is your greatest professional achievement?	One of my greatest professional achievements was leading a team to revamp a critical, outdated system that was causing significant operational inefficiencies. We faced the challenge head-on, employing agile methodologies and modern frameworks to orchestrate a seamless upgrade. Through meticulous planning and execution, we improved system performance by 50%, boosted user satisfaction by 35%, and significantly reduced operational costs. This accomplishment is a proud testament to my ability to lead complex projects, solve intricate problems, and deliver impactful results, showcasing my dedication and passion for engineering excellence.
What's your superpower and why?	My superpower? Oh, that's easy–I'd be the Code Whisperer. Imagine me walking into the office, and with just a glance at a tangled mess of code, I'd calm it down and make it behave. It's like having a magical ability to soothe code into submission, transforming chaotic spaghetti into pristine, organised elegance. Picture me in a leather jacket, dramatically waving my hands over the keyboard while the code rearranges itself into perfect harmony. It's not just about fixing bugs; it's about doing it with flair and a touch of cinematic flair, like I'm starring in my own blockbuster coding adventure!

Question	Answer
Can you provide an example of a time you worked well under pressure?	 Answer I'm in the middle of a high-stakes project, John Travolta somehow managed to steal my face. I've got meetings to attend, deadlines to meet, and a whole lot of confusion to sort out. Now, I'm faced with a dilemma: how do I navigate through this bizarre, face-swapping situation while still maintaining my sanity and getting things done? I dive into problem-solving mode, making quick decisions and managing tasks. After an intense few hours, which felt like a marathon of twists and turns, I manage to resolve the chaos.
	Travolta's face is back where it belongs, and I'm left with a story that's as epic as it is bizarre. So, in the end, not only did I handle the pressure, but I also walked away with a tale that'll make anyone do a double-take.

Tip 6: Questions you can ask them.

Questions	Answers
Can you describe the company's long-term vision and goals?	 Understanding the company's strategic direction helps you gauge whether your career aspirations align with their objectives. It also reveals how your role will contribute to the company's future. Follow-up Questions: How does this role fit into the company's long-term goals? What are the key milestones or projects that the
	company aims to achieve in the next few years?
How does the company handle technical debt and prioritise tech improvements?	 This question uncovers how the company manages its technical challenges and ensures the sustainability of its technology stack. It shows whether they proactively address tech debt or only react to issues as they arise. Follow-up Questions: Can you provide an example of a recent tech debt issue and how it was resolved? How often do you review and address technical debt?
What does a typical day look like for someone in this role?	This question helps you understand the daily responsibilities and expectations, providing insight into the role's routine and whether it matches your preferences.
	 Follow-up Questions: What are the main tasks or projects I would be working on daily? How much of the day is spent on meetings versus individual work?

Questions	Answers
Can you describe the company's approach to documentation and knowledge sharing?	 Effective documentation is crucial for maintaining clarity and continuity within a team. This question reveals how the company values and manages documentation practices. Follow-up Questions: How is documentation maintained and updated? What tools or platforms does the company use for knowledge sharing?
What are the biggest challenges the company has faced recently, and how have they been addressed?	 Understanding recent challenges provides insight into the company's resilience and adaptability, and it helps you assess if you are prepared to face similar issues. Follow-up Questions: How did the company overcome these challenges? Are there any ongoing issues that the team is currently working on?
What qualities or skills does the ideal candidate for this role possess?	 This question helps you assess if your skills and attributes align with what the company values most for the role. Follow-up Questions: Can you give an example of how these qualities contribute to success in this role? How do you measure success in this position?

Questions	Answers
What opportunities for professional growth and development are available within the company?	 Knowing about growth opportunities helps you understand how the company supports career advancement and whether there are pathways for your future development. Follow-up Questions: Are there any specific training programs or mentorship opportunities available? How do employees typically progress within the company?
How does the company support work- life balance?	 This question is crucial for understanding the company's culture and how they prioritise employee well-being and balance. Follow-up Questions: Are there flexible working hours or remote work options? How does the company handle work demands during peak periods?
What is the team structure, and who would I be working closely with?	 Understanding the team dynamics and who you will interact with regularly helps you assess how well you might fit into the existing team structure. Follow-up Questions: How are team roles and responsibilities defined? Can you describe the team's working style and communication practices?

Questions	Answers
What kind of onboarding and training processes are in place for new hires?	 Effective onboarding and training are crucial for a smooth transition into a new role. This question helps you understand how well the company supports new employees. Follow-up Questions: What does the onboarding process include? Are there any ongoing training or development programmes?
How does the company measure and evaluate employee performance?	 Understanding performance metrics and evaluation processes helps you know how your work will be assessed and how you can align your goals. Follow-up Questions: What are the key performance indicators for this role? How often are performance reviews conducted, and what do they typically involve?
What is the company culture like, and how does it influence day-to-day work?	 Understanding the company culture gives you insight into the working environment, values, and social dynamics. It helps determine if the culture aligns with your own values and work style. Follow-up Questions: How does the company support a positive and inclusive culture? Can you provide examples of how the culture has impacted recent projects or initiatives?

Questions	Answers
How does the company stay competitive and innovative within the industry?	 This question sheds light on the company's approach to staying relevant and leading in its sector. It shows how proactive they are about innovation and industry trends. Follow-up Questions: What recent innovations or initiatives has the company implemented? How does the company gather and incorporate feedback from customers or industry developments?
What are the current priorities or key projects for the team I would be joining?	 This question helps you understand the immediate focus of the team and how your role would contribute to current objectives. It provides clarity on what to expect if you join the team. Follow-up Questions: How do these projects align with the company's overall goals? What role would I play in these projects, and who will I be collaborating with?
What is the company's approach to handling work- related stress and employee well-being?	 This question is important for understanding how the company supports employees in managing stress and maintaining overall well-being. It reflects on the company's commitment to a healthy work environment. Follow-up Questions: Are there any specific programmes or resources available for managing stress? How does the company support employees during high-stress periods or workload peaks?

What if their answers aren't good enough?

If the interviewer isn't sure of the answer or gives you some generic lip service, something like... **'Erm... yes this is something we're aware of and it's something we need to do better'**, they basically don't know how to answer the given question. Imagine if you did that??!

What should you do if they give poor answers?

Good question.

Well, nothing unless you get a job offer, then you need to consider if it's the right move for you (sometimes you've got no choice and the reality is that money pays the bills at the end of the day).

Tip 7: The technical test.



Technical tests are a critical component of many job interviews, designed to assess your coding skills, problem-solving abilities, and how you approach complex problems.

Later in the book, we cover best practices and design patterns that'll give you the edge over the competition and help you nail the test, but for now here's some basic tips:

1) Write readable code.

Ensure your code is clean and easy to read by using meaningful variable and function names that clearly describe their purpose. Avoid overly complex or convoluted solutions; instead, aim for straightforward, well-organised code. While comments can be helpful, don't overuse them; let your code be selfexplanatory where possible.

2) Write unit / feature tests.

Writing tests for your code is crucial to verify its correctness and ensure it meets the specified requirements. Unit tests, integration tests, and edge case tests help catch bugs early and validate that your code performs as expected.

3) Include explainer videos or comments.

Providing an explainer video (Loom etc) or detailed comments (explaining 'why' not 'how') can offer valuable context about your solution. A video can walk reviewers through your thought process, showing how you arrived at your solution and why you made specific design choices

4) Add a README.

A well-crafted README file is essential for any project you submit. It should include a summary of the problem you solved, an overview of your solution, instructions on how to run your code, and any dependencies required.

5) Detail potential improvements.

Even if your solution is functional, acknowledging areas for improvement demonstrates a critical understanding of your work. Outline any limitations or potential enhancements you've identified, such as performance optimisations or additional features.

6) Embrace feedback.

Once you've walked them through your tech test, ask for their feedback. Feedback is a valuable tool for growth and improvement. Approach feedback with an open mind and use it to refine your skills and enhance your work.

Tip 8: Your CV checklist.



- Skip the selfies, especially the holiday snaps—no one needs to see your abs when they're trying to assess your skills!
- If your CV includes lines like, "With the fervour of Hemingway and the precision of a Swiss watch, I orchestrate projects with an unparalleled zest," it might be a sign you've gone a bit overboard and / or you've used ChatGPT. Don't.
- Include a personal statement summarising your skillset and abilities. Don't forget to mention that your passionate and self-motivated, is it even a personal statement if you don't?
- List your skills. Don't go overboard here, if you've listed every skill then most likely you're exaggerating and it's not a good look. Include the skills, frameworks, languages etc you're competent in.
- Skip the 'References Available Upon Request' Line. It's like telling everyone you're a human being. Everyone already knows!
- Add your contact details. Include your name, phone number, email address and national insurance number (joke.. actually don't).
- The education section is important. List all your education with associated dates. Learning how to change a car tyre doesn't count (unless you're a mechanic).
- Avoid Using Buzzwords Like 'Guru' or 'Ninja'. Just don't.
- Don't forget your work experience. Stick to the facts, include dates, job title and a few bullet points summarising your responsibilities.

Tip 9: How to stand out in a competitive market.



- **Build a portfolio**: Showcase your skills. Make sure it's professional and easy to navigate!
- **Build a network**: Building an online presence is powerful. You open yourself up to possibilities which might otherwise have passed you by.
- **Open source projects**: Contribute to or start open source projects. It not only boosts your profile but also connects you with other developers.
- **Be social**: Post regularly about your tech journey, share your experiences with like-minded people.
- Local networking events: Attend tech meet-ups and conferences. Get in with the local tech scene you never know!
- **Develop a personal brand**: Create a memorable online persona, complete with a catchy handle and consistent branding across social media platforms.
- **Build in public**: Include wins, struggles, and what you're learning. Authenticity can be very engaging.
- **Start a YouTube channel**: Produce a series of tutorials or "how-to" videos on niche topics you're passionate about.
- **Interactive CV**: Create a web-based resume that includes interactive elements like clickable projects or live demos of your work.

Tip 10: Learn from your mistakes.



I used to get seriously annoyed when people said something like this to me. My internal response was always something like, "Yeah, try saying that after yet another rejection." or "Yeah, you haven't had to waste yet another afternoon taking tech tests."

The truth is, after a while, rejection feels fairly standard. If you're not pushing yourself or striving to improve, rejections won't come knocking at your door.

But if you're genuinely aiming for growth, you'll need to take those rejections like a champ (that said, I get it, it still stings!).

So, here's the deal: every failure is basically an opportunity to grow and learn.

How do we make the most of this?

Actually listen to the feedback–*yes*, even if think they're not seeing your true potential and there's chance in hell they're ever making it onto your Christmas card list.

Embrace it, set aside some quality time to address your weaknesses, and maybe –just maybe–next time you'll get that little bit of luck you need to land the job or promotion you've been chasing after.

You got this!

Tip 11: Don't settle. It's okay to turn down job offers.



Absolutely, it's okay to turn down job offers. Of course, the necessity to work and earn money is a reality for most of us. However, if you're in a position to be more selective, it's perfectly fine to decline job offers. Trust me, it beats the alternative.

Imagine accepting a job offer, showing up on your first day full of excitement for this new chapter in your career, only to be completely let down.

Picture this: the person who interviewed you has left under mysterious circumstances. Mentioning their name leads to awkward silence, until the CEO steps in and blames them for all the company's issues.

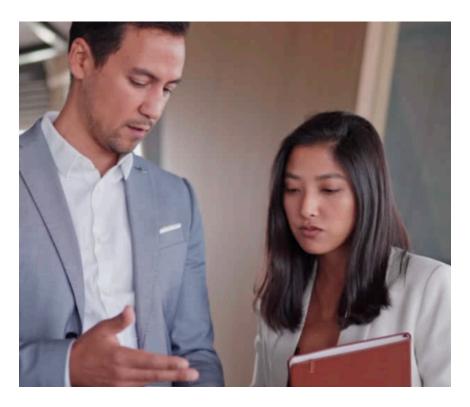
And it doesn't end there. There's zero quality control—no code reviews, no unit tests. You're dealing with legacy code over 15 years old, no documentation, staff are happy lying and overcharging clients. To top it off, the CEO makes anti-Semitic jokes, and everyone laughs.

This actually happened to me. I ignored major red flags because I was enticed by the higher salary. My advice: be cautious. Don't ignore red flags like I did. If something doesn't feel right, it's okay to walk away.

I handed my notice in after 2 months. I couldn't face another day working for a company like that. Don't be like me, turn down jobs that look a little shady, be sure to check out their accounts on Companies House and staff review sites.

Don't settle, keep looking--the right job for you is out there!

3. Working with others.



Working with others.

Tip 12: Don't be a dick.



Ok, listen up! The tech industry can be a jungle, and if you want to survive—and thrive—you've got to avoid being the dick everyone dreads working with.

But how? It's simpler than you think. Even the biggest dick can learn not to be a dick (or learn to be a smaller dick). Remember, being a decent human being isn't just good for your career; it makes the tech world a better place for all of us. So, don't be a dick–be awesome!

Be punctual:

Time is money, people! Show up on time for meetings and hit those deadlines. Your colleagues aren't just sitting around waiting for you to grace them with your presence (unless they actually are... anyway, moving on!).

Communicate Clearly:

Nobody has time for cryptic messages. Say what you mean, mean what you say, and let's keep the confusion to a minimum.

Acknowledge Contributions:

Give props where props are due. If someone does a killer job, let them–and everyone else–know it.

<u>Listen:</u>

Your opinion isn't the only one that matters. Tune into other perspectives and ideas–**you might learn something**!

Constructive Criticism:

Critique the work, not the person. Help them improve, don't tear them down. Use your manners! A little courtesy goes a long way.

Integrity:

Don't be shady. Honesty is the best policy, and cutting corners only gets you into trouble.

Accountability:

Own your mistakes and fix them. Playing the blame game isn't a good look on anyone.

Transparency:

Be open and clear about what you're doing. It builds trust and makes everyone's life easier.

Stay Humble:

Arrogant dicks think they know it all. Be open to learning from everyone, even the most junior members of the team–**you might learn something**!

Tip 13: Don't be afraid to ask for help.



- Embarrassment is the cost of entry. If you aren't willing to look a foolish beginner, you'll never become a graceful master.
- Without seeking assistance, you might struggle to find solutions to problems, leading to inefficiencies and prolonged challenges.
- Without the benefit of others' insights, you are more likely to make errors that could have been avoided with collaborative input.
- Avoiding help can lead to missed opportunities for learning from others' experiences and insights, slowing your personal and professional growth.
- Without input from others, the quality of your work may suffer due to a lack of diverse perspectives and expertise.
- Basically. Drop the ego, dude. No one knows everything. Ask for help. If people make you feel bad for asking, then it sounds like bad dev culture. Not your fault.
- Tackling tasks alone can be time-consuming and overwhelming, reducing your overall efficiency and productivity.
- Taking on too much without support can lead to increased stress and the risk of burnout, negatively impacting your overall well-being and performance.

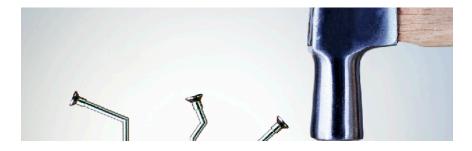
Tip 14: Don't become stagnant.



It's by no means easy but if you can set aside a few hours a week, you won't go far wrong.

- **Continuous Learning**: Regularly take courses and attend workshops to learn new programming languages, tools, and technologies.
- **Stay Updated**: Post regularly about your tech journey, share your experiences with like-minded people.
- **Teach Others**: Conduct workshops or write tutorials and blog posts to teach others what you've learned, reinforcing your own knowledge.
- **Networking**: Attend conferences, meet-ups, and networking events to connect with other professionals and exchange ideas.
- **Mentorship**: Seek out mentors who can provide guidance and insights, and also consider mentoring others to reinforce your own learning.
- **Set Goals**: Regularly set and review personal and professional goals to ensure you're progressing and staying motivated.
- **Side Projects**: Work on personal projects outside of your regular job to experiment with new technologies and methodologies.
- **Read Books:** Regularly read books on software development, project management, and other relevant topics to deepen your understanding.
- **Reflect and Adapt**: Regularly reflect on your work and experiences, and be willing to adapt your strategies and approaches.

Tip 15: It's okay to make mistakes.



I've seen junior developers face harsh criticism for making mistakes, crashing production, or introducing bugs into the system. However, these issues are often not the fault of the individual but rather a symptom of team-wide shortcomings.

Software engineering teams should prioritise understanding the root causes of mistakes and implementing measures to prevent them in the future. Conducting blameless post-mortems can help teams learn from incidents without singling out individuals.

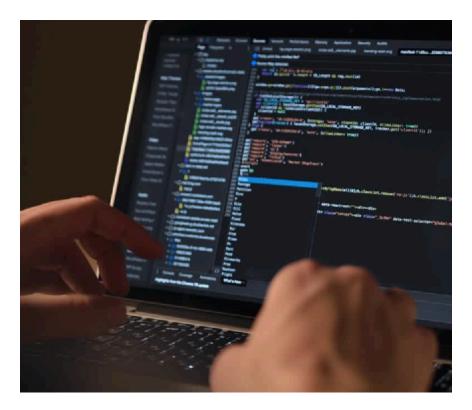
Here are some key questions to consider:

- Is automated testing in place?
- Are code reviews carried out?
- Are any monitoring systems currently active?
- Are junior developers mentored?
- Are people comfortable asking for help?

Don't beat yourself up too much if you make a mistake.

The real problem is an environment where making mistakes aren't seen as a learning opportunity.

6. Code Stuff



Code stuff

Tip 87: SOLID Principles.



Apply the SOLID Principles to achieve better object-oriented design by ensuring single responsibility, open/closed, liskov substitution, interface segregation, and dependency inversion.

Single Responsibility Principle (SRP).

"Every class should have one, and only one, reason to change."

In essence, the Single Responsibility Principle states that a class should do one thing and one thing only. When a class has more than one responsibility, changes in one area may affect the other, making the code brittle and harder to maintain. Let's say we have a class that handles user registration and also sends a welcome email to the user.

```
Original Version

class UserRegistration {
   public function register(array SuserData) {
      // Register the user
   }
   public function send(User Suser) {
      // Send a welcome email
   }
}
```

This violates SRP because the <u>UserRegistration</u> class is doing two things–registering a user and sending an email.

A better approach would be to separate these responsibilities:

```
Refactored Version

class UserRegistration {
    public function register(array SuserData) {
        // Register the user
        }
    class WelcomeEmailSender {
        public function send(User $user) {
            // Send a welcome email
        }
    }
```

Now, each class has only one responsibility, making the code easier to change and extend.

Open/Closed Principle (OCP).

"Software entities should be open for extension, but closed for modification."

The Open/Closed Principle means that you should be able to extend the behaviour of a class without modifying its existing code. This is essential for creating systems that can evolve without breaking existing functionality. Let's assume we need to calculate discounts for different types of customers, and we currently have a single <u>Discount</u> class.



To follow OCP, we can refactor the code to make it open for extension but closed for modification. By using inheritance or polymorphism, we avoid changing the <u>Discount</u> class itself and instead create new discount types.

```
Refactored Version
interface Discount {
   public function calculate();
}
class RegularCustomerDiscount implements Discount {
   public function calculate() {
      return 5;
   }
}
class VipCustomerDiscount implements Discount {
   public function calculate() {
      return 20;
   }
}
```

Liskov Substitution Principle (LSP).

"Objects in a program should be replaceable with instances of their subtypes without altering the correctness of the program."

The Liskov Substitution Principle ensures that derived classes can stand in for their base classes without causing issues. This principle helps maintain polymorphism and prevents surprises in your code when objects are substituted. If we have a base class <u>Bird</u> and a subclass <u>Penguin</u>, substituting <u>Penguin</u> in place of <u>Bird</u> should not break the functionality.

Original Version

```
class Bird {
   public function fly(): string {
      return "Flying";
   }
}
class Penguin extends Bird {
   public function fly(): string {
      throw new Exception("Penguins can't fly");
   }
}
```

This violates LSP because <u>Penguin</u> can't fly, but it's still inheriting the fly method from <u>Bird</u>.

A better approach is to avoid this kind of hierarchy or to use composition instead of inheritance when behaviour differs fundamentally.

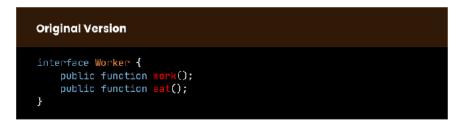
Refactored Version

```
class Penguin {
    // Do Penguin stuff
}
```

Interface Segregation Principle (ISP).

"Clients should not be forced to depend on interfaces they do not use."

No class should be forced to implement methods it doesn't need. Instead of large, monolithic interfaces, it's better to have smaller, more specific ones. Consider an interface with too many responsibilities:



Now, if we have a class <u>RobotWorker</u>, it will have to implement both <u>work()</u> and <u>eat()</u>, even though robots don't eat. A better design would be to split this interface into smaller, focused interfaces:

```
Refactored Version
interface Workable {
    public function work();
interface Eatable {
    public function eat();
class HumanWorker implements Workable, Eatable {
    public function work() {
        // Human works
    3
    public function eat() {
        // Human eats
    }
class RobotWorker implements Workable {
    public function work() {
       // Robot w<u>orks</u>
    }
```

Dependency Inversion Principle (DIP).

"High-level modules should not depend on low-level modules. Both should depend on abstractions."

The Dependency Inversion Principle encourages you to depend on abstractions not on concrete implementations, making your code more flexible and easier to maintain. Without DIP, a class might directly depend on a concrete class like so:



Now, if we want to switch to another database, we simply create a new class that implements <u>DBConnection</u> without modifying <u>PasswordReminder</u>.

Refactored Version interface DBConnection { public function connect(): void; } class MySQLConnection implements DBConnection { public function connect() { // Connect to MySQL } } class PasswordReminder { public function __construct(private DBConnection \$dbConnection) { } }

Conclusion.

The SOLID Principles are a set of design guidelines that help developers create software that is easier to maintain, understand, and extend. These principles were introduced by Robert C. Martin (Uncle Bob) and form the cornerstone of modern object-oriented design.

If you can internalise these principles, you'll be well on your way to writing code that's robust, scalable, and adaptable.

The SOLID Principles provide a strong foundation for writing maintainable, flexible, and scalable code. By adhering to these principles, you can reduce technical debt, avoid unnecessary complexity, and create systems that are easier to evolve as requirements change.

Mastering SOLID will push your career forward, equipping you with the skills needed to build well-structured, high-quality software that stands the test of time.

Whether you're a junior developer or a seasoned professional, applying these principles will significantly enhance the reliability and maintainability of your code.

Tip 91: Should you use if-else statements?



Evaluate alternatives to complex if...else logic, such as polymorphism and array maps, to improve code clarity.

They're actually useful but...

if...else and **switch** statements are essential tools in any programmer's toolkit. They exist because they serve a fundamental purpose: handling conditional logic in a clear and straightforward way.

These statements are highly effective for scenarios where the logic is simple and doesn't involve a large number of conditions, such as:

Granting Access to Dashboard

```
$role = 'admin';
if (Srole === 'admin') {
    echo "Access granted to admin dashboard.";
} elseif ($role === 'editor') {
    echo "Access granted to edit content.";
} else {
    echo "Access granted to view content.";
}
```

However, consider a scenario where this conditional logic is applied in different contexts across your application.

For instance, you might use similar logic to determine access permissions, send notifications, or log user activities.

If you needed to modify, remove, or add conditions, would you have to update each occurrence manually? What if you missed one? Imagine if there's 20 of these conditionals around the codebase?

Sending Notifications

```
$role = 'admin';
if (Srole === 'admin') {
    echo "Send notification: New admin report available.";
} elseif ($role === 'editor') {
    echo "Send notification: New article ready for review.";
} else {
    echo "Send notification: Check out our latest updates.";
}
```

Moreover, as the conditions grow more complex or become nested, readability can degrade, making it harder for others (or even yourself) to quickly grasp what the code is doing. An untidy nested conditional statement

```
$role = 'admin';
if ($role === 'admin' || $role === 'editor') {
   if ($role === 'admin') {
     if ($role === 'admin' && $role !== 'editor') {
        echo "Access granted to admin dashboard.";
        if ($role === 'editor') {
            echo "Access granted to edit content.";
        } else {
            echo "Access granted to view content.";
        }
  } else {
     echo "Access granted to edit content.";
   ŀ
} else {
  if ($role !== 'admin' && $role !== 'editor') {
     echo "Access granted to view content.";
   }
```

Ok, fine... so you're probably thinking... but how do we avoid the mess?

```
How To Survive The Tech Industry
```

Use an associative array.

If the conditions are simple and map directly to specific actions or values, an associative array (or map) can be an effective alternative. The first example below is basic but you could use closures, maybe specify them in configuration files?

It's not ideal but it's an alternative.





Polymorphism.

For more complex scenarios, using object-oriented principles like polymorphism can replace else-if chains. Each role can be represented by a class that implements a common interface.

```
interface Role {
                                       public function getAccessNessage(): string;
 class Admin implements Role {
                                    public function getAccessNessage(): string {
    return "Access granted to admin dashboard.";
 return "Access granted to edit content.";
                                       }
 class Viewer implements Role {
    for the state of 
                                                                            return "Access granted to view content.";
                                       }
 function getRoleInstance(string Srole): Role {
                              return match ($role) {
                                                      'admin' => new Admin(),
'editor' => new Editor(),
default => new Viewer(),
   ļ,
 // Client code
% strent body
% strent bo
```

Lets break this code down...



Concept: An interface defines a contract that classes must follow if they implement that interface. In this case, the Role interface requires any implementing class to have a getAccessMessage method that returns a string.

Benefit: This enforces consistency across all roles, ensuring that every role class has a getAccessMessage method. It also allows for polymorphism, meaning the client code can interact with different role objects through the same interface.

Implementation classes

```
class Admin implements Role {
   public function getAccessNessage(): string {
      return "Access granted to admin dashboard.";
   }
}
class Editor implements Role {
   public function getAccessNessage(): string {
      return "Access granted to edit content.";
   }
}
class Viewer implements Role {
   public function getAccessNessage(): string {
      return "Access granted to view content.";
   }
}
```

Concept: Each class (<u>Admin, Editor</u>, <u>Viewer</u>) implements the <u>Role</u> interface and provides a specific implementation of the <u>getAccessMessage</u> method.

Benefit: This allows for clear separation of responsibilities. Each class handles the logic specific to its role, making the code more maintainable and extensible. If a new role is needed, you can simply create a new class that implements the Role interface without modifying existing code.

Dynamic Instantiation

```
function getRoleInstance(string $role): Role {
   return match ($role) {
        'admin' => new Admin(),
        'editor' => new Editor(),
        default => new Viewer(),
   };
}
```

Concept: The <u>getRoleInstance</u> function uses the match expression to return the appropriate role instance based on the input string.

Benefit: This approach centralises the logic for creating role instances, making the code easier to manage. If you need to add or change a role, you only need to update this function. The use of match makes the code concise and readable.

```
Client Code
// Client code
$roleInstance = getRoleInstance('admin');
echo $roleInstance->getAccessMessage();
```

Concept: The client code interacts with a Role object, but it doesn't need to know the specific type of the role. It simply calls the getAccessMessage method, and the appropriate message is returned based on the actual object type.

Benefit: This is a classic example of polymorphism. The client code is decoupled from the specific role implementations, making it more flexible and easier to maintain. You can swap out role implementations or add new ones without changing the client code.

Overall Benefits.

- **Code Reusability:** The interface and the getRoleInstance function promote code reuse. New roles can be added with minimal changes.
- **Encapsulation**: Each role class encapsulates its behavior, reducing the likelihood of errors when modifying the code.
- **Maintainability**: The code is easy to understand and maintain because each class has a single responsibility and the role creation logic is centralised.
- **Extensibility**: The design is easily extendable. If a new role is needed, you just implement the Role interface in a new class and update the getRoleInstance function if necessary.

This structure promotes clean, scalable, and maintainable code, which is crucial in software development.

Conclusion.

When choosing between polymorphism and traditional control structures like else-if or switch, it's essential to consider the context and requirements of your application. Polymorphism, by leveraging interfaces and class inheritance, offers a clean and scalable approach that enhances code maintainability and extensibility. It allows you to adhere to the Open/Closed Principle, making your codebase more adaptable to future changes.

However, else-if and switch statements are not inherently bad. They can be highly effective for simpler scenarios where the logic is straightforward and unlikely to change frequently. These control structures can provide clarity and efficiency in cases where the number of conditions is small and well-defined.

Ultimately, the choice between these approaches depends on what you're doing. Each has its place and purpose, and the best solution is the one that aligns with your specific needs and the complexity of your application.

It's all about finding the right tool for the job.